

**2006 Business Planning Series
for
CEOs and Business Owners**

It's that time of year already.

Time to forecast your full year 2005 and develop your plans for 2006.

It's time to work *ON YOUR BUSINESS*.

Give your company the disciplined business planning process it deserves.

Attend one, two or three of the following sessions offered as part of our *Business Planning Series*.

Bring your management staff with you -- use this as a group planning session for your company.

Topics included in each session:

I. Strategic Planning	II. Business Development Planning	III. Operational Planning
<ul style="list-style-type: none">➤ Visioning➤ Setting broad objectives➤ Reaffirming key strategies➤ Identifying major gaps	<ul style="list-style-type: none">➤ Forecasting FY 2005 revenues➤ Identifying key markets➤ Creating a Business Development Plan➤ Developing your 2006 sales plan	<ul style="list-style-type: none">➤ Forecasting FY 2005 expenses➤ Identifying assumptions➤ Outlining a staffing plan➤ Developing your 2006 budget
City: October 18, 8:00am-11:30am Suburb: October 19, 8:00am-11:30am	City: November 1, 8:00am-11:30am Suburb: November 2, 8:00am-11:30am	City: November 15, 8:00am-11:30am Suburb: November 16, 8:00-11:30am

City location: 410 Club, 410 North Michigan Avenue, Chicago

Suburban location: DuPage Club, 1901 South Meyers Road, Oakbrook Terrace

Register online at www.kamdenstrategygroup.com or
use the Registration Form attached to register by phone, fax or mail

Questions? Call Sue Kramer at (630) 323 3886 from 9 am to 5 pm CDT

Not interested in a group seminar? Call us for a customized planning program for your company.

KAMD²EN Strategy Group is a management consulting firm specializing in strategic planning and business planning for companies and organizations. The firm provides planning and advisory services to CEOs, business owners and key executives to guide direction and decision-making within their companies through the offering of strategic visioning workshops, financial analysis and modeling, and business plan development.

The 2006 Business Planning Series will be led by Claire Caithamer Gregoire, President of KAMD²EN Strategy Group. Claire has more than 25 years experience in the areas of corporate strategy, business development, risk management, human resources and operations. Through her work, she helps clients crystallize their goals and develop strategies to drive the right kind of results.

WEBSITE: To register online, visit www.kamdenstrategygroup.com

MAIL: Send the registration form with either a check payable to KAMDEN Strategy Group or completed Visa or MasterCard information to: KAMDEN Strategy Group, 950 North Michigan Avenue, Suite 2803, Chicago, IL 60611-7511.

PHONE: To charge your registration with Visa or MasterCard call Sue Kramer (630) 323-3886 Monday-Friday 9am to 5pm CDT.

FAX: Send in your registration form with completed Visa or MasterCard information through our 24-hour fax hotline at (630) 323-2079.

**2006 Business Planning Series
REGISTRATION FORM**

Please print or attach a business card:

Name _____

Company _____

Address _____

Phone _____

Fax _____

Email _____

Payment Method (must be included with registration):

() Check payable to KAMDEN Strategy Group

() MasterCard VISA ()

Card Number _____

Expiration Date _____

Cardholder Name _____

Cardholder Signature _____

I would like to attend:

Session I – City on October 18, 8:00am-11:30am

Session I – Suburb on October 19, 8:00am-11:30am

Session II – City on November 1, 8:00am-11:30am

Session II – Suburb on November 2, 8:00am-11:30am

Session III – City on November 15, 8:00am-11:30am

Session III – Suburb on November 16, 8:00am-11:30am

Additional company representatives I will bring:

Names: _____

Names: _____

Names: _____

Names: _____

Names: _____

Names: _____

No. Sessions: _____ No. Add'l Co. Reps: _____

x \$279 per session x \$99 per participant per session

Registration Fees: _____

Less: Discount: _____ (not applicable)

5% discount if attending two sessions (\$28)*

10% discount if attending three sessions (\$84)*

Sub-Total: _____ plus _____

Total Amount Enclosed: _____

Early Registration Special: First 10 companies to register will also receive two hours free consulting

*** Discount available to fees for first company representative only**

Confirmation: You will receive confirmation of your registration, directions to the site and an admission card.

Cancellations: Payment is required in advance to confirm your registration however is refundable less a \$25 processing fee if your cancellation is received three full business days before the session. If you fail to attend and do not notify us in advance, the fee is not refunded. Substitutes are welcome.

Questions? Call Sue Kramer (630) 323-3886 from 9 am to 5 pm CDT